



Bill Burtch, SPHR, PCC

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Bill Burtch, Senior Professional in Human Resources (SPHR) and Professional Certified Coach (PCC) is the President and Founder of Harmony Coaching & Consulting a full service management consultancy focusing in the areas of Executive/Team Coaching, Professional Development Training and Human Resource Consulting. With over 20 years of Human Resources and Training experience, Bill has partnered with organizations such as Hilton Hotels, Marriott, FedEx, First Horizon, Regions, Brother Industries U.S., Storage USA, Health Choice, Methodist LeBonheur Healthcare and others to impact the profitability of their business through masterful leadership and human resource management.

In his coaching practice, Bill has logged over 3000 hours of coaching with individuals from Executive Vice Presidents and Small Business Owners to First Line Supervisors and everything in between as well as working with departmental, cross functional and senior management teams to develop managerial and leadership competencies and team proficiency. One client said this about working with Bill, *“The power of Bill’s coaching is in the results - greater productivity, a more cohesive team and achieving more of my goals at a faster pace. What’s more, looking in the mirror at your leadership habits isn’t always fun or easy, but Bill makes the coaching process enjoyable.”*

Prior to forming HARMONY, Bill was the Senior Director of Human Resources for Hilton Hotels Corporation/Promus Hotels Corporation. Bill holds degrees and certifications from Bowling Green State University, Coach U, the Society for Human Resource Management, the International Coach Federation and Targeted Training International. His education and work experience have given him extensive expertise in the areas of leadership and management development, team effectiveness, customer service, mergers and acquisitions, and call center management.

A long time resident of Memphis, TN, he is active in the community serving on the Boards of Friends For Life, and The Memphis Coaches Network and is a past board member of the Memphis Chapter of the Society for Human Resource Management and the Samaritan Counseling Centers. During his spare time Bill indulges in community theater, singing and playing the piano, exercising and water sports.